Lesson Learned for engaging the online student and how those lesson change what we do on campus

May 11 from 9:30 to 11:30 am in Alkek 107

Sandy Bennett, Ph.D.
Assistant Director, Online Teaching and Learning Services
Baylor Univeristy

About the Keynote Speaker
Dr. Sandy Bennett is the Assistant Director of Baylor’s Online Teaching and Learning Services department within the university’s Electronic Library where she has been employed for 20 years. She is a library faculty member and has taught 10 years for Baylor’s Management Information System department and 13 years for Tarleton State University’s Management department where she has taught in the classroom and online. Sandy holds a Ph.D. in Applied Technology and Performance Improvement from the University of North Texas, a MA in Curriculum and Instruction from Chapman University and a BS in Electrical Engineering from the University of Arkansas. Recently, she has lead several major initiatives for Baylor including:
- Implementing two online graduate programs – the Masters of Business Administration and the MS in Nursing, Leadership and Innovation
- Examining E-textbooks by participating in the Educause and Internet2 E-textbook pilot series
- Conducting a campus-wide evaluation of Learning Management Systems (LMS) that has ultimately lead to a transition plan for a new LMS

Keynote Session (May 11 from 9:30 to 11:30 am)
Baylor, like many other private universities, has entered into the area of online education with the addition of two major graduate programs and undergraduate summer online courses. Our top priority for online courses is quality. This presentation will examine Baylor’s top 10 instructional design recommendations for preparing an engaging student experience while weaving in anecdotal lessons from the faculty on how the online experience has impacted their classroom teaching. Additionally, discussing how one can ensure that online courses meet mission and quality expectations.

RSVP
Email Jeff Schomburg (jschomburg@stmarytx.edu) or call 210-431-5073 to RSVP for the May 12 keynote event. Breakfast and lunch will be served.