



Adapting to Change: A Leadership Approach for Today's Higher Education

May 21 from 9 to 10:30 am in Alkek 107

Richard T. Cheatham, Ph.D.

Retired Professor of Communication Studies and
Dean of College of Fine Arts and Communication
Texas State University

About the Keynote Speaker

Dr. T. Richard Cheatham, retired Professor of Communication Studies, served as Dean of the College of Fine Arts and Communication for twenty-six years at Texas State University. Before becoming college dean, he chaired the Department of Speech Communication and Theatre Arts at Texas State University from 1978 to 1985. He was associate chair of the Speech and Theatre Department at Texas Tech University from 1972 to 1975 and chair of the Tech Speech Communication Department from 1975 to 1978.

Dr. Cheatham holds both master of arts and doctor of philosophy degrees from Purdue University and a bachelor of arts from Wayland Baptist University. He holds a Professor Emeritus of Communication Studies lifetime designation for his years of service at Texas State University. He also has published more than thirty articles in professional journals and has co-authored two textbooks on effective communication.

Keynote Agenda

- How Change Has Changed
- The Four Basic Approaches to Change
- Responding to Positive Change
- Responding to Negative Change
- Being Proactive Rather Than Reactive
- Predicting Stages of Change: The Adkar Model (Awareness, Desire, Knowledge, Ability, Reinforcement)
- How Personality Types and Learning Styles Affect Readiness for Change

Questions

Brought to you by Academic Technology Services. If you have questions, please contact Jeff Schomburg (jschomburg@stmarytx.edu) at 210-431-5073. Breakfast and lunch will be served.